

WisconsinLion



2018-19 REQUEST FOR PROPOSAL: PRINTER

We are seeking bids for the printing & mailing of the *Wisconsin Lion*. Bids must include printing samples and an itemized list of all printing & mailing costs associated with the following:

PRINTING

Frequency: 6x/yr (Jul/Aug, Dec/Jan, Oct, Feb, Apr, Jun)
Qty: 17,000 estimated (actual quantity based on mailing list)
Pages: 32
Finished Size: 8 3/8" x 10 7/8" tabloid, stitched & trimmed - *will consider bids of similar finished size*
Stock: 30# newsprint
Ink: black
Pre-Press: customer supplied pdf as per printer specs
Proof: electronic

OPTIONS

- Add 1 spot color
- Cost per additional M's
- Inserts (client provided, size up to 8 1/2" x 11")

MAILING & POSTAGE

Mailing: from electronic file provided by client
Extras: mailed to Rosholt, WI 54473 & Madison, WI 53713

TIMING

Wisconsin Lion to be received by the 1st of the month of publication. Specify deadline necessary to meet this deadline

The Wisconsin Lion is a 10x/yr publication designed to inform and educate the Lions of Wisconsin about projects/programs, events and topics of interest.

WisconsinLion

WHERE THERE'S A NEED, THERE'S A LION DECEMBER 2016 / JANUARY 2017



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Contract Dates

June 1, 2018 – May 31, 2019

Send Bids To

MD27 Lions State Office
3834 County Road A
Rosholt, WI 54473
715-677-4764
md27stateoffice@wisconsinlions.org

Bid Deadline: April 10, 2017. Winning bid will be announced on or before May 12, 2017.

Questions?

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Current publication samples can be found at
wisconsinlions.org