



# Getting Published

## As Easy As 1, 2, 3

1

### Pick your topic

- What topics interest you?
- What's going on?
- What's unique?
- Why is it successful?
- Have you been successful in an area of club management that could help others?

2

### Take a photo

#### Lions in Action

- Simplicity
- Frame photo with final print size in mind
- Lighting and setting
- Focus, focus, focus

#### Technicalities

- Don't need an expensive camera
- Set your digital camera at highest quality
- Image resolution: 300 dpi
- File type: jpg or tif

3

### Write the story

#### The Writing Process

- Gather
- Focus
- Order
- Draft
- Revise

#### Story Content

The 5 W's - Who, What, Where, When, Why & How

Story = covers the 5 W's

Caption = picture description

#### More Tips

- It's about people
- Have an angle
- Keep it objective
- Don't get flowery

**Wisconsin Lion Deadline: 6 weeks prior to publication**

**Send events, stories & photos of Lions in action to:**

Your District Editor or *Wisconsin Lion* Editor Jodi Burmester at [wisconsinlion@gmail.com](mailto:wisconsinlion@gmail.com)