

**MD27 Family & Women's Specialist
Supplement to Global Membership Team Report
May 4, 2017**

Since the last Council meeting on March 4, 2017, the MD27 Family & Women Leadership Team has continued with the planning stage. Below are some highlights!

1. Strategizing structure and activities planning:

- a. Two meetings have been held via Webex (notes attached for reference)
- b. Have the MD27 Family & Women Leadership Team in place minus one member
 - A – Sue Buschke
 - B – Geri Schlender
 - C – Evett Hartvig
 - D – Laurie Holthaus
 - E - OPEN

2. Activities:

- a. Lioness Bridging Program – misconceptions need to be clarified
Update: Connie met with District C2 Lioness and, along with ID Joyce Middleton, helped clarify questions and discussed concerns.
- b. Seminar at State convention
Update: Family & Women seminar scheduled for Friday afternoon with panel discussion and breakout activities.

Next meeting scheduled for May 17, 2017 at 12pm CST via Webex.

Respectfully Submitted

PCC Connie LeCleir-Meyer, Interim MD27 Family & Women Specialist
on behalf of the MD27 Family & Women Leadership Team

Family & Women Team Meeting #1

Date: 3/8/2017

Attendees: Connie LeCleur-Meyer, Karla Harris, Evett Hartvig, Jodi Burmester, Sue Buschke

NOTES:

1. Follow up of ACTION ITEMS from prior meeting

- Connie to send informational email about the Family & Women Specialist (FWS) position responsibilities to DGs/1VDG/DGE (DONE 2/21)
- Connie to send out notes to attendees (DONE 2/21)
- Connie meet with PID Art Marson (GMT) and PDG Greg Pryor (GLT) to discuss FWS position and team planning (DONE 2/24)
- Connie send email to State Convention workshop /Retreat attendees to gauge interest in participating on State team and in subcommittees; will share with team (DONE 2/21)
- Connie create report to Council, due 2/26, and send to Council Chair Shawn with copy to team (DONE 2/23)
- Sue work on creating service activities suggestions for March and April (DONE 3/8)
- Connie contact President of PDGO to inquire about Women's Seminar (DONE 2/21)
- Next meeting: March 8 at 12pm; Jodi will send out Webex invites (DONE 2/20)
- David Stedman will send out reminder email the day before (DONE 3/7 by Jodi)
- Jodi will cover what information we have w/ incoming council at March 4 Council Meeting using these notes to help answer questions that may arise (DONE 3/4)
- Jodi to follow up with Connie (DONE 3/8)

NOTE: DGE/1VDG didn't have any questions, and were excited to have the assistance as they don't have connections with anyone in particular regarding this position. They would appreciate our input on people to contact, interview and appoint. Planning discussions occurring for a GMT workshop in August. Jodi recommended a family and women component be added. Jodi will spearhead for right now with more activity occurring after the International Convention.

2. Updates from Connie:

- a. DG were asked to set up goals for increasing women in membership; Connie retrieved 2016 - 2017 GLT and GMT goals for FWS and reviewed. Here is a breakdown:

District	GLT	GMT
A1	none	To campaign Just Ask! Program for 2016 - 2017 Increase communication GMT
A2	Identify new District leaders GLT and GMT team goal meetings	Encourage clubs to promote Family & Women membership in clubs Meet w/ Membership Chairs
B1	Determine 2VDG candidates for nomination at district convention 2017 and 2018	Recruit new members D-GMT and D-GLT reporting
B2	Identify and develop future/potential leaders.	Promote membership drives in clubs to be conducted twice a year

	Promote opportunities for personal growth Promote LCI training opportunities and resources	
C1	Promote training sessions (CLAL, ALLI, online LCI) Provide leadership training sessions at District Convention	Presentation of DG goals to the GMT/GLT membership team at the first team meeting, present goals to the cabinet members, first cabinet meeting, as the whole group is part of the big picture; the team and get them to buy in to the district success and goals
C2	Speak at all Zone and Club meetings about identifying new leaders	Increase the number of new members by at least 5 Have every club get at least 3 new members Get district to work as a team
D1	Have a session at the District Convention in March that informs lions about Leadership opportunities that are available to them in the club, district and state Hold a monthly executive team meeting including the DG, 1VDG, 2VDG, D-GLT, D-GMT and IPDG	Increase female membership by 5% (approximately 26 new women Lions) Increase the usage of family memberships in the district Provide quarterly GMT status report to the MD GMT Coordinator Hold a monthly executive team meeting with the DG, 1VDG, 2VDG, D-GMT, D-GLT and IPDG to discuss district issues
D2	none	Increase net membership by 60 members Have monthly meetings of the executive committee to discuss what needs to be done to assist clubs
E1	none	Promote recruitment of women, so that we have a stronger and well rounded club Increase communication between GMT and GLT quarterly
E2	DG submitted on paper	DG submitted on paper

- b. 1VDG/DGE were asked to establish goals at their GLT/GMT meeting in Minneapolis. Connie retrieved 2017 - 2018 GLT and GMT goals for FWS and reviewed. Deadline for DGE to enter goals is 4/30. Below is the current status:

District	GLT	GMT
A1		
A2		
B1	Before the last 2017 cabinet meeting, assemble VDG, outgoing/incoming GLT/GMT and Zone Chairs	Before the last 2017 cabinet meeting, assemble VDG, outgoing/incoming GLT/GMT and Zone Chairs

	Before each cabinet meeting, assemble the VDG, GLT/GMT and Zone Chairs for an open floor discussion	Before each cabinet meeting, assemble the VDG, GLT/GMT and Zone Chairs for an open floor discussion
B2		
C1		
C2		
D1	Redesign curriculum Officer training with 100% participation Leadership skills assessment	+30 Female Members (in honor of 30th anniversary of Women in Lions) Create & implement a plan that promotes women & family members across all clubs Recruit 5 participants in the inaugural Fall Women's Conference
D2		
E1		
E2		

3. Vision, Mission, GMT Goals, GLT Goals:

- a. **Vision:** Oversee the growth and participation of women and family members throughout the MD.
- b. **Mission:** Work to increase the number of family and women Lions members while optimizing their Lions experience and opportunities for leadership and service through the support of LCI programs , effective communication and engagement.
- c. **Goals** (in collaboration with MD GMT):
 - Encourage each District to have one FWS in each district beginning 2017 - 2018
 - Provide guidance to Districts on recruiting and retaining family and women
 - Create and maintain effective communication and collaboration
- d. **Goals** (in collaboration with MD GLT):
 - Increase awareness of learning opportunities of interest to family and women, particularly during District and State Conventions and other training offerings
****IDEA: Create display showing family and women working together in Wisconsin - send to PR/Networking/Logo subcommittee**

4. Organization/Structure of MD Team (open to male/female)

- a. Representation from A: Sue Buschke
- b. Representation from B: Geri Schlender
- c. Representation from C: Evett Hartvig
- d. Representative from D: need to find someone; there is a D-FWS for both D1 (Karen Knox) and D2 (Myrna Kelley). **Connie will ask DG Eric Holthaus if she could briefly mention at the D1 Convention**
- e. Representation from E: Mary Vrieze or Stacey Nesselth (unless someone else steps up)
- f. MD Family & Women Specialist (through 6/30/2017: Connie LeCleur-Meyer
- g. MD Family & Women Specialist 2017 - 2020):Sue Buschke has expressed an interest and will be mentored by Connie)
- h. Email to State Convention workshop and Retreat attendees sent to gain interest - only 1 response from Pat Duncan, who would like to be on a communication committee

5. Logistics for MD Team NOTE: Connie get MD team in place by mid-March

- a. Meetings dates/times: **monthly on Wednesdays at 12pm CST for one hour Connie to schedule with Jodi**
- b. Teleconference or Webex: Jodi or David Stedman Host
- c. Subteams can begin meeting:
 - **Service areas** – Sue (Chair), Sharon, Anita, Geri, Mary, Rose
 - Status: target topic "vision" for March/October
 - Idea #1: Clubs could do vision screening; there has been some trouble getting into public schools (private not an issue); go in front of PTO/PTA and explain vision screening to parents and develop a partnership/collaboration with the schools; offer training, and then screen in October
 - Idea #2: approach home school groups who are looking for an education outlet for their kids (Scouts, etc.) - could be a possible branch club opportunity
 - Idea #3: collaborate with Boy/Girl Scouts to earn merit badges; host a "dinner in the dark" with their parents so they can learn more about vision impairments
 - Would like to see some action planning for activities that can be done now as well as in the future
 - Sue will schedule a meeting with those interested (listed above) and run with it! Can use Webex for meetings **(Connie provide contact information to Sue)**
 - **PR / Networking / Logo** – Jodi (Chair), Sharon, (add Pat Duncan)
 - Pat Duncan would like to join the committee
 - Sharon Eberhardt expressed some concerns with the WOW logo
 - **Jodi will schedule a meeting for mid- to late-April to work on getting organized for next year**
 - **Training/Mentoring** – Evett(Chair), Karen, Kathie, Geri
 - Evett is holding off on action for a bit, waiting on more definition from LCI
 - FDI graduates collaborate to work on a training module project and possibly tie the training into the November retreat
 - **Karla and Evett will meet in two weeks to brainstorm ideas for ideal training/mentoring and potential timelines to propose**
 - **State Convention** - Connie and Karla
 - Seminar on Friday afternoon - panel discussion
 - Connie and Karla brainstorm panelist list at D1 Convention
 - Should FWS team host a hospitality? Too late for this year, but could be done next year as a networking breakfast for all interested parties!
 - **2017 - 2018 Retreat event (November)** - Dar (Chair)
 - Find date, location - is there a fee?
 - Activities/programming - Sue
 - Food - Sharon, Laura
 - Miscellaneous - Laura, Jodi, Helen, Evett, Mary
 - **Karla contact Dar to determine her interest level in leading this project**
- d. Discussion (rolled over to the PR subcommittee):
 - Do we want a Facebook page? Do we want to use our website? David Stedman is MD PR chair; Jodi still shares Facebook page with him. Need to discuss setting up a private Facebook group; Tom Clausen will upload whatever we want
 - Newspaper: stories in May edition (printed) second/third headline; put into article that we need help with tracking method creation - who can do this?

6. Training: work with GLT/GMT and share responsibilities

- a. Create training modules - graduates of FDI to come together
- b. Develop Mentoring Plan for replacements of FWS (D and MD)

7. **Communication:** best way to communicate with MD team and District FWS

8. **Create structure for Districts**

- a. District FWS (one for each District)
- b. Must be Member of Cabinet
- c. Get them membership information prior to Cabinet meeting for sharing in a report
- d. Create MD tracker/template for reports to establish historical metrics

Plan for short term time frame: March 1 to June 30

- Use District GMT and GLT coordinators to get information out
- We can add information every month in the newspaper! - send *Wisconsin Lion* items directly to Jodi
- Areas of Focus (we need to get moving on something!):
 - **Example of what the March plan could look like:**
 - Service (Vision)
 - Provide service for 1 hour per week in suggested areas
 - Partner with other entities, clubs, Lions and share on social media
 - Networking
 - Share across Districts best practices and success stories
 - Partner with other entities, clubs, Lions for service or fundraisers
 - Leadership
 - Invite and encourage women to attend CLAL 3/25 & 3/26
 - Work with Districts to invite potential women leaders to attend Officer Training sessions
 - Public Relations/Marketing
 - Brand discussions/suggestions: WOW already taken. Other ideas?
 - Present current information through social media, website, newspaper
 - Collect ideas and suggestions for improvement from Districts
 - Interview, showcase and recognize a female leader's story
 - March: Vision (Sue to work on creating activities)
 - April: Environment (Sue to work on creating activities)
 - May: Literacy
 - June/July: ??
 - August/September: Youth
 - October: Vision
 - November: Diabetes
 - December/January: Hunger
 - February: Women
- Communication Information
 - Comes from the MD-FWS team? MD GMT/GLT teams?
 - Designate a date to get the information out - deadlines?
 - What do we cover in communication? Just ideas?
 - Who gets the communication (audience)? All Lions?

Plan for long term time frame: beginning July 1

- Get team established
- Work with new MD-GLT and MD-GMT
- Identify names District FWS

- Work on Policy Manual Policy # S-5 - right now there isn't anything under that Policy! Check into status of Policy B-5 - would we fall under that Policy at all? Would we have access to the GMT/GLT budget?
- Brainstorm suggested activities 2017 - 2018
 - Q1 (July - September)
 - Q2 (October - December) Retreat in November
 - Q3 (January - March)
 - Q4 (April - June)

Add to next agenda for discussion:

- FWS grants for 2017 - 2018: current grant ends 6/30/2017; need to explore what we can apply for next year; it is the same process as this year
- We don't want to lose sight of the reporting aspects; not everyone has access to information/reports. WFS is an official LCI position, so the DG could enter access into myLCI and WFS can pull reports as needed
- Continue to share ideas

ACTION ITEMS

Connie will ask DG Eric Holthaus if she could briefly mention at the D1 Convention (not done)

Connie work with Jodi to schedule monthly meetings for April, May, June on Wednesdays at 12pm CST for one hour

Connie provide contact information to Sue on Services subcommittee

Jodi will schedule a meeting in mid- to late-April to work on getting PR/Networking/Logo subcommittee organized for next year

Karla and Evett will meet in two weeks to brainstorm ideas for ideal training/mentoring and potential timelines to propose for the Training/Mentor Subcommittee

Karla contact Dar to determine her interest level in leading the November Retreat project (Per Karla on 3/8, Dar has been traveling recently)

Family & Women Team Meeting #2

Date: 4/19/2017

Attendees: Connie LeCleur-Meyer, Karla Harris, Evett Hartvig, Jodi Burmester, Sue Buschke, Geri Schlender

NOTES:

1. Follow up of ACTION ITEMS from prior meeting

- Connie will ask DG Eric Holthaus if she could briefly mention at the D1 Convention (DONE)
- Connie work with Jodi to schedule monthly meetings for April, May, June on Wednesdays at 12pm CST for one hour (DONE)
- Connie provide contact information to Sue on Services subcommittee (DONE)
- Update: working on getting together; it's been a challenge due to travel of some members (Governor's/spouses); daytime is a challenge, will work on an evening or daytime meeting
- Jodi will schedule a meeting in mid- to late-April to work on getting PR/Networking/Logo subcommittee organized for next year
- Karla and Evett will meet in two weeks to brainstorm ideas for ideal training/mentoring and potential timelines to propose for the Training/Mentor Subcommittee (IN PROGRESS)
- Update from Karla: Evett and I did meet to discuss next level training- at both our nov event and for area trainings. we have lots to choose from with all the new training being released by LCI. We plan to review what we can use then write additional curriculum as needed. We will utilize the recent grads of the FDI and possibly experienced teachers from nearby states if our budget will allow.
- Update from Evett: once State Convention and Eyeglass Tour is over, they will focus a bit more on this (Connie add to Agenda for next meeting)
- Karla contact Dar to determine her interest level in leading the November Retreat project (Per Karla on 3/8, Dar has been traveling recently)
- Update from Karla: Darlene is wanting to be involved this is her email - she has just been traveling with work and a vacation but she will hopefully be able to call in today. Connie will continue to send meeting notes to Dar.

2. Topics from last meeting

- a. FWS grants for 2017 - 2018: current grant ends 6/30/2017; need to explore what we can apply for next year; it is the same process as this year (Connie to get update from Karla about this)
- b. We don't want to lose sight of the reporting aspects; not everyone has access to information/reports. FWS is an official LCI position, so the DG could enter access into myLCI and WFS can pull reports as needed (Connie ask DGE at Council Meeting at State Convention for names of D-FWS)
- c. Sue: get in contact with Districts (FWS in place) so we know what they want to do; they should be able to pull data monthly
- d. Continue to share ideas

3. Updates from everyone

- a. DGE goals for increasing women in membership; Connie retrieved 2017 - 2018 GLT and GMT goals for FWS and reviewed. Deadline for DGE to enter goals is 4/30. Below is the current status:

District	GLT	GMT
A1	<ul style="list-style-type: none">• DG club visits, zone meetings and cabinet meetings inform all	<ul style="list-style-type: none">• Promote women, family and younger members at DG club

	<p>of upcoming leadership training.</p>	<p>visits, zone meetings and club project. Conduct a club membership drive. VDGs, GMT team and Zone chairs will promote LCI family membership and Bridge program at meetings</p> <ul style="list-style-type: none"> • Work with GMT team to establish potential club in Milwaukee area that has already expressed interest. Have certified guiding Lions renew certifications or train new Lions. • Develop positive attitude toward women membership thru recognition of those women and Lion's wife that help and support club projects; promote LCI Bridge Program; have current women in Lions that hold leadership positions speak at clubs, zone meeting, and district convention • DG club visits stressing the importance and value of every club member, ensure exit interviews are being conducted and have orientation to all members to enhance their understanding of Lions. All zone meetings need to emphasize membership and retention. • Women members percentage goal: 23%
<p>A2</p>	<ul style="list-style-type: none"> • Implement new web based individual officer training for every club followed up with individual one on one meeting to answer any questions or train those with no access to a computer, or who need training in MyLCI use. • Dist Tech Chair will develop a tutorial for the use by each incoming club officer to access existing web-based officer training. • Arrange a meeting to discuss what needs to be accomplished at the Zone level during the 	<ul style="list-style-type: none"> • Adding a Women's and Family specialist to the Dist. Cabinet and lending full dist. support. Encourage Clubs to hold membership drives, increase promotion through internet based advertising and promotion. • Recruitment will be ongoing of new clubs, with a very real possibility of recruiting a Campus Club • Continue the effort to promote women members with clubs that remain resistant to inviting them. • There is a momentum that has been building for several years

	<p>coming year.</p> <ul style="list-style-type: none"> • Contact each • Club membership Chair soon after July 1st to communicate the Dist. Leadership's willingness to assist the Club's membership recruitment efforts. We can direct them to on-line training, help schedule club programs featuring Lion Projects and Programs, etc. We them to know they can depend on the District for help of many kinds. • At every opportunity relay the message to current leaders (club and district) to identify Lions who seem to fit a leadership profile. Once identified, we will inform them of available opportunities concerning seminars, training, etc. 	<p>concerning member retention throughout the District. With continued support and promotion from the entire Dist. cabinet, the trend will continue.</p> <ul style="list-style-type: none"> • Women members percentage goal: 20%
B1	<ul style="list-style-type: none"> • Contact all current district cabinet members and zone chairmen to state their intentions for the up coming Lionistic year. • At our last cabinet meeting, April 2, 2017, assemble all zone chairmen to provide them with training and up dates to enhance their duties and responsibilities for the up coming year. Also to work with the zone chairmen to provide their up coming meeting schedules. • Bring together VDGs, GLT/GMT, and incoming GLT/GMT to provide goals and action plan for the up coming year. 	<ul style="list-style-type: none"> • It will start with vision screening in the district schools. This a great way of inter acting with the school's administrators, teachers, and parents. You are not only establishing a relationship with a younger generation but as for teachers, you have proven leadership. • Membership forms and inviting guest to club meetings to establish a relationship to create membership growth. • Propose to Lions clubs their own tri-fold picturing their activities, projects, and donations. As part of the tri-fold to have the Lions membership form. • Establishing a school vision screening of students at district parish and creating a relationship with the parish pastor. Working with the pastor to create the interest of the parishioners to build a club. • After establishing an interest, to bring in PIDs to provide

		<p>information and proper protocol in establishing a club</p> <ul style="list-style-type: none"> ● Promoting the "Just Ask" program for members to invite their wives as a guest and use the family plan to encourage membership growth. ● Promote membership involvement in club activities and provide Member-at-Large program as an alternative to dropping out. ● Women members percentage goal: 22%
B2	<ul style="list-style-type: none"> ● Track the 4-year attendance by club history ● Mail personal letters to all 70 club Presidents with reminders and attendance history ● Mail personal letters to all 70 club Presidents with reminders and attendance history ● Track the attendance at 2018 Officer Training ● Create a list of potential candidates by 10/1/2017 ● Divide up the candidate list among the DLT and contact each to formulate a list of potential candidates for all positions. ● Advise/recommend training paths to potential candidates 	<ul style="list-style-type: none"> ● Check membership # on July 1, 2017 ● Follow up with clubs that have been visited by DG by email/phone 1 month after visit ● Follow up with clubs that have been visited by DG by phone 2 months after visit ● Reminders to clubs to follow through during Zone meetings ● Monitor membership throughout the year ● Check membership # on Jan 1, 2018 for status ● Check membership # on June 30, 2018 ● Revisit the local banks and other businesses. NOTE: we have already started recruiting in the Kimberly/Little Chute/Combined Locks area. ● Recruit a Guiding Lion to mentor the club ● Make a decision by Jan 1, 2018 on future steps ● Face-to-face elevator speech and recruiting list development during the DG visit ● Follow up with clubs that have been visited by DG by email/phone 1 month after visit ● Follow up with clubs that have been visited by DG by phone 2 months after visit ● Monitor % of female members

		<p>through the monthly LCI MBR0181 Progress report</p> <ul style="list-style-type: none"> • Encourage the use of the Lioness Bridge program • Face-to-face elevator speech and recruiting list development during the DG visit • Check club memberships on July 1, 2017 using the Club Health Assessment • Follow up with clubs that have been visited by DG by email/phone 1 month after visit • Follow up with clubs that have been visited by DG by phone 2 months after visit • Monitor membership throughout the year • Check membership # on Jan 1, 2018 for status • Check membership # on June 30, 2018 • Women members percentage goal: 19%
C1		
C2		
D1	<ul style="list-style-type: none"> • Officer Training Reboot Team has been working on the redesign since 10/16 – nearly ready to roll out - session in each of the 6 regions, revamped face to face agenda, etc. • Reboot Team drawing up a plan on how best to reach out to missing clubs/officers. • Review/Update current ZC Manual Determine ZC Training Agenda Promote incoming ZC attendance Determine follow up for those not able to attend 6/11/17 session • GLT Team develop ongoing training/mentoring plan, assign mentors (PDGs, VDGs) for each ZC – including training / support at each Cabinet Meeting. Follow up on courses is voluntary. 	<ul style="list-style-type: none"> • +30 Female Members (in honor of 30th anniversary of Women in Lions) • Conduct a LCI Workshop in Madison – October 2017 with the following results: • All clubs invited to learn how to invite members • Start a Cyber Club - +20 members • Boost Membership in other Madison Clubs - +10 members • Action – Burmester to contact Larry Dicus re: MD4 urban club renewal program & see how we can bring it here. • Action – by 8/1 – Burmester/Sherman to contact all Madison clubs that will be involved in the canvassing so to lay out the plan & get them started on identifying their target

	<ul style="list-style-type: none"> GLT Team develop ongoing training/mentoring plan, assign mentors (PDGs, VDGs) for each ZC – including training / support at each Cabinet Meeting 	<ul style="list-style-type: none"> areas/businesses/neighborhoods Create & implement a plan that promotes women & family members across all clubs. (Knox) Recruit 5 participants in the inaugural Fall Women's Conference (Knox) Reinstate Exit Interview Program (Walsh) § Orientation (Fletcher) § Increase Meeting Fun (District TT) § Member Recognition (TBA) Women members percentage goal: 25%
D2	<ul style="list-style-type: none"> Look for Qualified Lions to Step up to Cabinet Positions Meet with District GLT to Review Monthly Guiding Lion Training Region Chairs Monitor Struggling Clubs Attend meetings of the struggling Clubs Hold Membership Drives at Struggling Clubs to inform the Public of what the local club does for the community Create Trifold & Mail to locals informing them of the Membership Meeting Email Club Secretaries with reporting information Monitor Monthly Secretary Reports Train Secretaries at District Orientation Meetings Help for Current Secretary Trainer 	<ul style="list-style-type: none"> Individual Club Membership Drives Monthly Monitoring of Membership Reports Working on a Champions Club in the District Working with Clubs to acquire more women in the District Working with Struggling Clubs to slow down the drops through education. Monthly Mentoring of Membership Reports Women members percentage goal: 25%
E1	<ul style="list-style-type: none"> Form PR Committee Select Sites and Site Administrators Create Sites Delegate Publishers Maintain Content Form Policy Committee Identify and Draft Candidate Policies Review and Approve Policies 	<ul style="list-style-type: none"> Increase New Members by at least 17 from 5 yr average Start one new club with at least 20 members (stretch goal) Appoint Family and Women's Specialist (FWS) Promote Family and Women's Involvement Provide Family and Women's Education and Activities

	<ul style="list-style-type: none"> • Publish Approved Policies • Maintain Content 	<ul style="list-style-type: none"> • Reduce Drops by at least 10 from 5 yr average • Women members percentage goal: 28%
E2	<ul style="list-style-type: none"> • Contact current 2016-2017 zone chairs and club presidents on notification of training. • Provide current planned dates of 08/13/17 and 10/15/17 for training. • Provide where to find zone chair information as a handout, and provide link on district website. • Run training for zone chairs. • Review reason for why club officers should attend training. • Determine training plan for officers. (1-2 meetings) • Determine who can cover for each zone for training. • Contact clubs with training opportunities and provide why should attend 2-3 months before. • Contact club officers again at 1 month before training. • Contact club officers again at 1 week before training. • Run officer training per planned training meetings. • Inform clubs for why they should have emails listed in MyLCI, especially for officers. • Review with clubs for which members don't have email. • Make sure members know they won't get "spam" emails. • Update member emails in MyLCI • Review club websites listed on LCI, WILions, MD27-E2 links and note if maintained and updated with in past 3-6 months. • Review/Search for each club on social media (Facebook, Twitter, LinkedIn) • Review findings to district 	<ul style="list-style-type: none"> • Review with GMT team on clubs under 20 members. • Remind district members on impacts of joining Lions and recruiting options. • Zone Chairs inform clubs on impacts of joining Lions, and recruiting options. • Contact Clubs with under 20 members to review on bringing in new members. • Clubs bring in new members. • Review geographical areas/cities in district where there are no clubs. • Contact LCI for support in coordinating and communicating with community(s) to start a club. • Review and contact possible Lion Members to be a Guiding Lion(s) • Contact community leaders of areas of interest. Ex: Hmong Parish, City Board • Once have enough interest to start a club, coordinate a new club ceremony. • Club attends/joins at District Convention • Remind district cabinet and clubs on visits that everyone is welcome into Lions, make note of impacts of joining Lions as a Family. • Promote Women and Family in Lions via web/media & conventions. • Clubs bring in women and family members. • Review orientation of new members, and re-orientation of existing members with zone chairs. • Review orientation of new members with clubs. • Handle orientation of new

	<p>cabinet by 09/1/2017.</p> <ul style="list-style-type: none"> • Zone Chairs contact clubs and determine issues for websites/social media usage. • Zone Chairs report findings to District Cabinet by 10/01/2017 • Arrange Meetings with club(s) in areas with WIFI to help setup a site/media page. • Review websites and social media and update E2 webpage. • Review findings to District Cabinet by 03/01/18 • Have availability of help for webpages/social media at District Convention. • Review websites and social media and update E2 webpage. 	<ul style="list-style-type: none"> • members in clubs. • Review re-orientation of members in clubs. • Handle re-orientation of members in clubs. • Of members leaving clubs, contact to find out why they are leaving. • Review reasons for members leaving clubs and work to reduce the reasons for leaving. • Women members percentage goal: 22%
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4. Vision, Mission, GMT Goals, GLT Goals:

- a. **Vision:** Oversee the growth and participation of women and family members throughout the MD.
- b. **Mission:** Work to increase the number of family and women Lions members while optimizing their Lions experience and opportunities for leadership and service through the support of LCI programs, effective communication and engagement.
- c. **Goals** (in collaboration with MD GMT):
 - Encourage each District to have one FWS in each district beginning 2017 - 2018
 - Provide guidance to Districts on recruiting and retaining family and women
 - Create and maintain effective communication and collaboration
- d. **Goals** (in collaboration with MD GLT):
 - Increase awareness of learning opportunities of interest to family and women, particularly during District and State Conventions and other training offerings

**IDEA: Create display showing family and women working together in Wisconsin - send to PR/Networking/Logo subcommittee

- Evet: this is a good idea; district conventions are the place to share this
- Sue: we need to continue to provide information on this topic; what is the set up requirements and do we need to staff it? Sue has seen the A2 Hall of Awareness table - FWS brochures, etc. - Jack Reindl is A2 GMT-D - maybe we can piggy back on the MD GMT table? **Add this to next meeting Agenda**

5. Organization/Structure of MD Team (open to male/female)

- a. Representation from A: Sue Buschke
- b. Representation from B: Geri Schlender
- c. Representation from C: Evett Hartvig
- d. Representative from D: Laurie Holthaus
Note: D-FWS for D1 (Karen Knox) and D2 (Myrna Kelley)
- e. Representative from E: still need to find someone
- f. MD FWS (through 6/30/2017): Connie LeCleir-Meyer
- g. MD FWS (2017 - 2020): Sue Buschke has expressed an interest and will be mentored by Connie

6. Logistics for MD Team

- a. Meetings dates/times: monthly on Wednesdays at 12pm CST for one hour
- b. Teleconference or Webex: Jodi or David Stedman Host
- c. Subteams can begin meeting:
 - **Service areas** – Sue (Chair), Sharon, Anita, Geri, Mary, Rose
 - **PR / Networking / Logo** – Jodi (Chair), Sharon, (add Pat Duncan)
 - **Training/Mentoring** – Evett(Chair), Karen, Kathie, Geri
 - **State Convention** - Connie and Karla
 - **2017 - 2018 Retreat event (November)** - Dar (Chair)
- d. Discussion (rolled over to the PR subcommittee)
 - Do we want a Facebook page? Do we want to use our website? David Stedman is MD PR chair; Jodi still shares Facebook page with him. Need to discuss setting up a private Facebook group; Tom Clausen will upload whatever we want
 - Newspaper stories in May edition (printed) second/third headline; put into article that we need help with tracking method creation - who can do this?
 IDEA: postpone to June and provide an introduction to D and MD positions and goals; **Connie talk to Jodi about deadline and position in paper**

7. Training: work with GLT/GMT and share responsibilities

- a. Create training modules - graduates of FDI to come together
- b. Develop Mentoring Plan for replacements of FWS (D and MD)
Action: look at upcoming training materials release from LCI

8. Communication: discuss best way to communicate with MD team and District FWS
Put on agenda for next meeting

9. Create structure for Districts

- a. District FWS (one for each District)
- b. Must be Member of Cabinet
- c. Get them membership information prior to Cabinet meeting for sharing in a report
- d. Create MD tracker/template for reports to establish historical metrics

IDEA: Connie and other team members attend DGE school June 3 to discuss District structure (ADD to Agenda)

ACTION ITEMS

- Karla and Evett will meet to brainstorm ideas for ideal training/mentoring and potential timelines to propose for the Training/Mentor Subcommittee - Connie add update to next meeting Agenda
- Connie to get update from Karla about FWS grants for 2017 - 2018
- Connie ask DGE at Council Meeting at State Convention for names of D-FWS
- Discuss creating a display for District Conventions showing family and women working together in Wisconsin
- Connie discuss with Jodi on headline stories in June edition of Wisconsin Lion paper
- Discuss best way to communicate with MD team and District FWS
- District structure - Connie and other team members attend DGE school June 3 to share our thoughts on what that might look like