



Editorial Organization Structure

EDITORIAL BOARD

Responsible for overall editorial direction, promotion, cost control and logistics.

Made up of representatives from each of the following:

- Council of Governors (1 DG & 1 VDG)
- Wisconsin Lions Foundation
- MD27 MERLO Team
- MD27 PR Chair
- WI Lion Editor/Designer

GENERAL NEWS CONTRIBUTORS

General news is anything not included in a district page. Story ideas should be submitted directly to the Editor/Designer who will assist in writing/editing.

Contributors include but are not limited to the following:

- WLF
- LEBW
- International Director (or immediate PID)
- MERLO team
- State Convention
- Other state committees
- Clubs (Lions, Lioness & Leos)

DISTRICT PAGES

Each district is allotted one page per month to publish district specific information.

District page content is determined solely by the sitting District Governor (DG) who may or may not work with his/her District PR Chair to write the articles.

Completed articles should be submitted directly to the Editor/Designer with a note of article priority. Once the district page is laid out, the DG will receive a draft for final approval.